## **ORDER**

Orders Order / Rev: 105006 Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/18/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% @barmarfor/America Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

₽ill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975,00	\$107 078 75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	- :30	4	\$450.001	0.00 NM	4	\$1,800.00
				M-F 5-6a WakeUp	w/Wagners								
	NEWS												
	Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/1	5/12 1	10/21/12	-TWTF	4	\$450,00	0.00				ı		

Page 2 of 18 Order / Rev: 105006 Advertiser: Obama for America 06837949 Alt Order #: Product Desc: **OBAM FOR AMERICA** KSNV Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/19/12 KSNV M-F 5-6a WakeUp w/WaQM 5-6a -TWTE--:30 \$450,001 0.00 NM \$1,800,00 M-F 5-6a WakeUp w/Wagners NEWS Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--4 \$450.00 0.00 Start/End Time Rate Rtg Type Spot Ch Date Range Description Weekdays Length 1 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$450.00) 0.00 NM See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$450.00) 0.00 NM See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----(\$450.00) 0.00 NM 30 See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$450.00) 0.00 NM See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$450.00 0.00 NM (h) MG for 1.2.1.3.1.4.1.1 [Revised Rate to Reinstate] 6 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a \$450.00 0.00 NM -TWThF----.30 (f) MG for 1.2.1.3.1.4.1.1 [Revised Rate to Reinstate] 7 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$450.00 0.00 NM (f) MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate] 8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a ~TWThF----:30 \$450.00 0.00 NM MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate] E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate M-----Week: 10/22/12 10/28/12 \$450.00 0.00 Ch Date Range Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F 5-6a WakeUp w/Wagner 5-6a (\$450.00) 0.00 NM :30 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a :30 \$450.00 0.00 NM MG for 2.1 10/22 [Revised Rate to ReInstate] E 3 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a -TWT---:30 \$100,002 0.00 NM \$400.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$100.00 0.00 E 4 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$100.002 0.00 NM \$100.00 1 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$100.00 0.00 E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M ~TWTF~-:30 \$700.001 MM 00.0 6-7a \$2,800.00 M-F 6-7a WakeUp w/Wagners **NEWS** End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$700.00 0.00

**KS**NV

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End	•	Start/End 1		Len Spots		Rtg Type S	pots	Amount
E 5 KSNV 10/16/12 10/19/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	-TWTF-	- :30 4	\$700.001	0.00 NM	4	\$2,800.00
NEWS	M-r 6-7a wakeup w/wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	-TWTF 4	\$700.00	0.00					
<del></del>		t/End Time				Rtg Type		
	M-F 6-7a WakeUp w/Wagner6-7a -	1		-TWThF	:30 <del>(\$700.00)</del>	0.00 <i>NM</i>		
See MG 5.5,5.6,5.7,5.6 [.NOT AVAILABLE RA	? TE] NOT AVAILABLE RATE							
	M-F 6-7a WakeUp w/Wagner6-7a	ì		-TWThF	:30 (\$700.00)	0.00 <i>NM</i>		
See MG 5.5,5.6,5.7,5.8								
*	TE] NOT AVAILABLE RATE							
	M-F 6-7a WakeUp w/Wagner6-7a	1		-TWThF	:30 <del>(\$700.00)</del>	0.00 <i>NM</i>		
See MG 5.5,5.6,5.7,5.8	TE] NOT AVAILABLE RATE							
•	M-F 6-7a WakeUp w/Wagner6-7a	1		-TWThF	:30 (\$700.00)	0.00 0/4/		
See MG 5.5,5,6,5,7,5,8	• -	•		1 ** * * * * * * * * * * * * * * * * *	.50 (47.00:00)	0.00 1010		
	TE] NOT AVAILABLE RATE							
5 KSNV 10/16/12-10/19/121	M-F 6-7a WakeUp w/Wagner6-7a	à		-TWThF	:30 \$700.00	0.00 NM		
MG for 5.2,5.3,5.1,5.4								
[Revised Rate to Reins	-							
_	M-F 6-7a WakeUp w/Wagner6-7a	ì		-TWThF	:30 \$700.00	0.00 NM		
MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reins	tatel							
-	M-F 6-7a WakeUp w/Wagner6-7a	1		-TWThF	:30 \$700.00	0.00 NM		
MG for 5.2,5.3,5.1,5.4	., то да тако ор и, то од то то	•			.00 4100.00	0.00 11111		
[Revised Rate to Reins	tate]							
	M-F 6-7a WakeUp w/Wagner6-7a	a		-TWThF	:30 \$700.00	0.00 NM		
⊕ MG for 5.2,5.3,5.1,5.4								
[Revised Rate to Reins	<u> </u>							
E 6 KSNV 10/22/12 10/22/12	, , ,	6-7a	M	- :30 1	\$700.001	0.00 NM	1	\$700.00
NEWS	M-F 6-7a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	M 1	\$700.00	0.00			i		
E 7 KSNV 10/16/12 10/19/12	Today Show CM	658a-9am	-TWTF-	- :30 8	\$900.001	0.00 NM	8	\$7,200.00
T07.1% 011014	Today Show							
TODAY SHOW	16/	D-1	D-C					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> -TWTF 8	<del></del>	<u>Rating</u> 0.00					
VVGGK. 10/10/12 10/21/12	TWIF C	Φ900.00	0.00			•		

KSNV

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Order / Rev;

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/1<u>2 - 10/22/12</u>

Product Desc:

OBAM FOR AMERICA

Estimate:

	reak_Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type S	3pots	Amount
E 7 KSNV 10/16/12 10/19/12 Today Show C Today Show	M 658a-9am	-TWTF	:30 8	\$900.001	0.00 NM	8	\$7,200.00
TODAY SHOW					Ī		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/15/12 10/21/12 -TWTF		Rating			1		
Week: 10/15/12 10/21/12 -TWTF Spot <u>Ch</u> Date Range Description	8 \$900.00 Start/End Time	0.00 W	eekdays Le	ength Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 Today Show	658a-9am			30 (\$900.00)			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 Today Show	658a-9am	T	rwThF	·20 /¢000 00\	0.00 8484		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16	000a-9am	- 1	W	:30 <del>(\$900.00)</del>	0.00 /\/		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
3 KSNV 10/15/12-10/21/12 Today Show	658a-9am	-Т	ΓWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
4 KSNV 10/15/12-10/21/12 Today Show	658a-9am	ſ-	rwThF	:30 (\$900.00)	0.00 NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/15/12-10/21/12 Today Show	658a-9am	7	rwThF	.20 (\$000.00)	0.00 444		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16	000a-9am	- 1	(W) (I) P =	:30 <del>(\$900.00)</del>	U.UU /V/V/		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
6 KSNV 10/15/12-10/21/12 Today Show	658a-9am	-7	rwThF	:30 <del>(\$900-00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
7 KSNV 10/15/12-10/21/12 Today Show	658a-9am	-7	TWThF	:30 (\$900.00)	0.00 NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		_					
8 KSNV 10/15/12-10/21/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16	658a-9am	-1	TWThF	:30 <del>(\$900.00)</del>	0.00 NW		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
9 KSNV 10/15/12-10/21/12 Today Show	658a-9am	-1	TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8     [Revised Rate to Reinstate]							
10 KSNV 10/15/12-10/21/12 Today Show	658a-9am	-1	TWThF	:30 \$900.00	0,00 NM		
(f) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8				100 4000100	5,55 1111		
[Revised Rate to Reinstate]							
11 KSNV 10/15/12-10/21/12 Today Show  ⊕ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am	-1	TWThF	:30 \$900.00	0.00 NM		
[Revised Rate to Reinstate]							
12 KSNV 10/15/12-10/21/12 Today Show	658a-9am	-7	TWThF	:30 \$900.00	0.00 NM		
(B) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8							
[Revised Rate to Reinstate] 13 KSNV 10/15/12-10/21/12 Today Show	658a-9am	_7	ΓWThF	:30 \$900.00	0.00 NM		
(f) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		·		.00 4000.00	0.00 1111		
[Revised Rate to Reinstate]							
14 KSNV 10/15/12-10/21/12 Today Show  ⊕ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am	-1	TWThF	:30 \$900.00	0.00 NM		
[Revised Rate to Reinstate]					1		
15 KSNV 10/15/12-10/21/12 Today Show	658a-9am		TWThF	:30 \$900.00	0.00 NM		
(f) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8							
[Revised Rate to Reinstate] 16 KSNV 10/15/12-10/21/12 Today Show	658a-9am		TWThF	:30 \$900,00	0.00 NM		
(f) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8			1 1 1	,ου φυσο,οο	0.00 14141		
[Revised Rate to Reinstate]							
•	M 658a-9am	M	:30 2	\$900.001	0.00 <b>N</b> M	2	\$1,800.00
Today Show TODAY SHOW							
Start Date End Date Weekdays Spots/	<u>Veek</u> <u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 M	2 \$900.00	0,00					
E 9 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURD News 3 Sunrise SATURD		S-	:30 1	i \$350.001	0,00 NM	1	\$350.00
HONG V Galling SATORE					ı		

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Sta NEWS	rt End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				ı		
Week: 10/15/12	10/21/12	S-	1	\$350.00	0.00						
E 10 KSNV 10/20	0/12 10/20/12	Saturday Today	СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SAT TODAY		Saturday Today									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S-	1	\$625.00	0.00						
E 11 KSNV 10/2	1/12 10/21/12	News 3 Sunrise -		6a-7a	S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS		News 3 Sunrise S	SUNDAY								
Start Date	e End Date	Modulation	Conta (18/a ala	D-4-	Detina						
Week: 10/15/12	10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$225,00	<u>Rating</u> 0.00						
E 12 KSNV 10/2			CM.	7a-8am	S	:30		\$750.001	0.00 NM	1	<b>#</b> 750.00
L 12 NOIV 10/2	1/12 10/21/12	Sunday Today	CIVI	ra-oam	3	.30	ı	\$750.00 I	U.UU INIVI		\$750.00
SUN TODAY		Guilday Today									
Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S	1	\$750.00	0.00						
E 13 KSNV 10/2	1/12 10/21/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
		News 3 Today									+000.00
NEWS											
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12	10/21/12	S	1	\$500.00	0.00						
E 14 KSNV 10/2	1/12 10/21/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
OUDIO MATU	EWO	Chris Matthews S	SUN 9:30am								
CHRIS MATH		Maratalana	0 ( 051 )	<b>5</b> .	<b>-</b>						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 15 KSNV 10/13			II Cool I Obd	<del></del>				A 40 B 00 4		_	
E 10 KONV 10/10	3/12 10/19/12	M-F Today Show M-F Today Show		9-10a	-TWTF	:30	8	\$425.001	0.00 NM	6	\$2,550.00
TODAY SHO	ΝII	Wi-r Today Show	"								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	~TWTF	8	\$425.00	0.00						

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Order / Rev:

105006

Advertiser: Obama for America

Alt Order#:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

CA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ts I	Rate Pri	Rtg T	ype	Spots	Amount
E 15 KSNV	10/16/1	2 10/19/12	M-F Today Show		9-10a		-TWTF-	- :30	8 \$4	125.001	0.00	NM	6	\$2,550.00
TODAY	SHOWI	ı	M-F Today Show	II								1		
		End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratir	<u>19</u>							
Week: 10/		10/21/12	-TWTF	8	\$425.00	0.	00	NA o alcelous	المصمداء	Data	D4 T			
	Date Ra 10/15/12		<u>escription</u> I-F Today Show II 3		/End Time a			<u>Weekdays</u> -TwThF	Length 30	(\$425.00)	Rtg T 0.00			
See	e MG 15.	9, 15. 10, 15. 1	1,15.12,15.13,15.1 E] NOT AVAILABL	14,15.15,15.10	3					(,,,,,,,,				
2 KSNV	10/15/12	-10/21/12 N	I-F Today Show II 3	3rd Hr 9-10				-TWThF	:30	(\$425.00)	0.00	NM		
			11,15.12,15.13,15.1 E] NOT AVAILABL		ŝ									
			I-F Today Show II 3					-TWThF	30	<del>(\$425.00)</del>	0.00	NM		
			' <i>1,15.1</i> 2, <i>15.13,15</i> .1 E] NOT AVAILABL		0									
_			I-F Today Show II :		а			-TWThF	:30	(\$425.00)	0.00	NM		
			<i>11,15.1</i> 2, <i>15.13,15.1</i> <b>E] NOT</b> AVAILABL		6									
_			I-F Today Show II		а			-TWThF	:30	(\$425.00)	0.00	NM		
			<i>11,15.1</i> 2,15.13,15.1 <b>El N</b> OT AVAILABL		6									
•			I-F Today Show II		а			-TWThF	- :30	(\$425.00)	0.00	NM		
		, ,	11,15.12,15.13,15.1	, ,	6					(, , , , , ,	_			
_			E] NOT AVAILABL I-F Today Show II:		а			-TWThF	- :30	(\$425.00)	0.00	NM		
Se	e MG 15.	9, <i>15.10,15</i> .:	11,15.12,15.13,15.1 E] NOT AVAILABL	14,15.15,15.1						(4 /20.00)	0.00			
			I-F Today Show II		а			~TWThF	30	(\$425.00)	0.00	NM		
Se	e MG 15.	9,15.10,15.1	11,15.12,15.13,15.1	14,15.15,15.1						,,				
_			E] NOT AVAILABL I-F Today Show II 3		la.			-TWThF	- :30	\$425.00		NIR A	í	
⊕ MG	for 15.8	15.3,15.7,1	5.4,15.6,15.5,15.2,		a			- , W	30	φ425.00	0.00	INIVI		
		te to Reinst !-10/19/12 W	ate] I-F Today Show II ઉ	3rd Hr 9-10	a			-TWThF	- :30	\$425.00	0.00	NM		
⊕ M⊙	6 for 15.8		5.4,15.6,15. <i>5</i> ,15.2,						,,,,	¥ 120100	0.00			
-			l-F Today Show II 3	3rd Hr 9-10	a			-TWThF	- :30	\$425.00	0.00	NM		
		,15.3,1 <i>5.</i> 7,1 te to Reinst	5.4,15.6,15.5,15.2, ate]	<b>1</b> 5.1										
		:-10/19/12 N	I-F Today Show II	<i>3rd Hr</i> 9-10	a			-TWThF	- :30	<del>(\$425.00)</del>	0.00	NM		
⊕ Cre fore		6863795]												
	-		I-F Today Show II 3	3rd Hr 9-10	a			-TWThF	- :30	\$425.00	0.00	NM	l	
		,15.3,15.7,1 te to Reinst	5.4,15.6,15.5,15.2 <mark>,</mark> atel	<b>1</b> 5.1										
-			I-F Today Show II 3	3rd Hr 9-10	a			~TWThF	- :30	\$425.00	0.00	NM		
		,15.3,15.7,1 te to Reinst	5.4,15.6,15.5,15.2, ate]	15.1										
_		2-10/19/12 N	1-F Today Show II :	3rd Hr 9-10	a			-TWThF	- :30	(\$425:00)	0.00	NM		
⊕ Cno form		6863795]												
	-		I-F Today Show II :	3rd Hr 9-10	)a			-TWThF	- :30	\$425.00	0.00	NM		
⊕ мс	3 for 15.8	,15.3 <mark>,1</mark> 5.7,1	5.4,15.6,15.5,15.2,											
		te to Reinst	<del>-</del>	II 3rd LiDM	9-10a		NA		2 ^	425.004	0.00	NIB 4	_	<b>6050.05</b>
			M-F Today Show M-F Today Show		ช- เบส		М	- :30	2 \$	425.001	0.00	) NM	2	\$850.00
	′ SHOW I a <u>rt Date</u>	I End Date	Weekdays	Spots/Week	Date	Pati	na							
Week: 10		10/28/12	M	2		<u>Rati</u> 0	.00					ļ		

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ch												
M-F Today Show II  TODAY SHOW II  Start Date	Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			*		9-10a	M	- :30	2	\$425.001	0.00 <b>N</b> M	2	\$850.00
Week: 10/22/12       10/28/12       M       2       \$425.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         2       KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr       9-10a       M       :30 (\$425.00)       0.00 NM         See MG 16.3 [NOT AVAILABLE RATE]       SKNV 10/22/12-10/22/12 M-F Today Show II 3rd Hr       9-10a       M       :30 \$425.00 0.00 NM         (H) MG for 16.2 10/22 [Revised Rate to ReInstate]       Release Rate to ReInstate]       Today 4th Hour       -TWTF       :30 8 \$325.001 0.00 NM       8 \$2,600.00 Today 4th Hour         TODAY SHOW III       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating					_							
Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type	***************************************			.,								
2 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a M												
See MG 16.3   [.NOT AVAILABLE RATE] NOT AVAILABLE RATE   3 KSNV 10/22/12-10/22/12 M-F Today Show II 3rd Hr 9-10a   M :30 \$425.00 0.00 NM   MG for 16.2 10/22   [Revised Rate to ReInstate]   E 17 KSNV 10/16/12 10/19/12   M-F Today Show III 4th IBM 10am-11am -TWTF :30 8 \$325.001 0.00 NM 8 \$2,600.00   Today 4th Hour   TODAY SHOW III   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   R							<u>Weekday</u>	<u>'s Lengt</u>				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  3 KSNV 10/22/12-10/22/12 M-F Today Show II 3rd Hr 9-10a M :30 \$425.00 0,00 NM  6 MG for 16.2 10/22 [Revised Rate to ReInstate]  E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th 6M 10am-11am -TWTF :30 8 \$325.001 0,00 NM 8 \$2,600.00  Today 4th Hour  TODAY SHOW III  Start Date End Date Weekdays Spots/Week Rate Rating	2 KSNV 10/22	/12-10/28/12 [	A-F Today Show II 3เ	<i>d Hr</i> 9-10:	а		M	:3	0 <del>(\$425.00)</del>	0.00 NM		
3 KSNV 10/22/12-10/22/12 M-F Today Show II 3rd Hr 9-10a M :30 \$425.00 0.00 NM	See MG	16.3										
	[.NOT AV	'AILABLE RAT	TE] NOT AVAILABLE	RATE								
[Revised Rate to ReInstate]  E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th 6M 10am-11am -TwTF :30 8 \$325.001 0.00 NM 8 \$2,600.00  Today 4th Hour  TODAY SHOW III  Start Date End Date Weekdays Spots/Week Rate Rating	3 KSNV 10/22	/12-10/22/12	/I-F Today Show II 3r	d Hr 9-10	а		M	:3	\$425.00	0.00 NM		
E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th 6M 10am-11am -TwTF :30 8 \$325.001 0.00 NM 8 \$2,600.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating	(fi) MG for 16	3.2 10/22	•									
Today 4th Hour TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	[Revised	Rate to Reins	tate]									
Today 4th Hour TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	E 17 KSNV 10/16	3/12 10/19/12	M-F Today Show II	I 4th IBM	10am-11am	-TWTF-	- :30	8	\$325.001	0.00 NM	8	\$2,600,00
TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>			Today 4th Hour									
	TODAY SHO!	AV III	•									
	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
				-								

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105006

Advertiser:

Obama for America

Alt Order#:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Day			Rtg Type S		Amount
E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th BM 10am-11amTWTF Today 4th Hour	= :30 8	\$325.001	0.00 NM	8	\$2,600.00
TODAY SHOW III					
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 8 \$325.00 0.00					
Week: 10/15/12         10/21/12         -TWTF         8         \$325.00         0.00           Spot         Ch Date Range         Description         Start/End Time	Weekdays Leng	ith Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am		30 <del>(\$325.</del> 00)			
See <i>MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 <del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 <del>(\$325.00)</del>	0.00 8/8/		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16		30 <del>(\$320.00)</del>	0.00 10101		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			1		
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 <del>(\$325.0</del> 0)	0.00 NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :	30 <del>(\$325.00)</del>	0.00 <i>NM</i>		
See <i>MG 17</i> .9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 <del>(\$325.00)</del>	0.00 NM		
See <i>MG 17.9</i> ,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 <del>(\$325.00</del> )	0.00 NM		
See <i>MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 <del>(\$325.</del> 00)	0.00 NM		
See <i>MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF:	30 \$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2     [Revised Rate to Reinstate]					
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 \$325.00	0.00 NM		
11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	30 \$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]					
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :	30 \$325.00	0.00 NM		
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :	30 \$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2     [Revised Rate to Reinstate]		·			
14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF :	30 \$325.00	0.00 NM		
<b>™</b> MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2					
[Revised Rate to Reinstate]	73 terile o				
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr = 10am-11am ∰ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	-TWThF :	30 \$32 <i>5</i> .00	0.00 NM		
[Revised Rate to Reinstate]					
16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF:	30 <b>\$</b> 32 <i>5</i> .00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]					
E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th BM 10am-11am M	:30 2	\$325.001	0.00 NM	2	\$650.00
Today 4th Hour TODAY SHOW III					
Start Date End Date Weekdays Spots/Week Rate Rating					
Week: 10/22/12 10/28/12 M 2 \$325.00 0.00			1		

Print Date: 10/19/12 07:59:24 Page 9 of 18

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105006

Advertiser:

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Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

In Oh Olent Ford	l	Danak	0::		l O1-	Data Di	D. 7	0- /	
Ln Ch Start End E18 KSNV 10/22/12 10/22/12	Inventory Code		Start/End T 10am-11am	ime Days м	Len Spots	Rate Pri 2 \$325.001	0.00 NM		Amount
E 10 KSINV 10/22/12 10/22/12	Today 4th Hour	III 4ui Kivi	IUam-Ham	N	.4 ,30	2 \$325,001	U.UU INIVI	2	\$650.00
TODAY SHOW III	•							İ	
Start Date End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 <u>Spot Ch Date Range</u> D	escription	2 Stari	\$325.00 b/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
2 KSNV 10/22/12-10/28/12 N	I-F Today Show III	•			M~~~~	:30 (\$325.00)			
See MG 18.3	ELMOT ALVAU ADI	E DATE							
[.NOT AVAILABLE RAT 3 KSNV 10/22/12-10/22/12 N	-		n-11am		M	:30 \$325.00	0.00 NM		
(f) MG for 18,2 10/22	ri Today Onow in	Turn roar	II-TTAIII		<b>M</b>	.50 \$525.00	0.00 14141		
[Revised Rate to Reinst	ate]								
E 19 KSNV 10/16/12 10/19/12	•	CM	11am-12pm	-TWTF-	:30	4 \$325.001	0.00 NM	4	\$1,300.00
RACHEL RAY	Rachael Ray								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	-TWTF	4		0.00					
	escription		l/End Time				Rtg Type		
1 KSNV 10/15/12-10/21/12 F	achael Ray	11ar	n-12pm		-TWThF	:30 <del>(\$325.00)</del>	0.00 <i>NM</i>		
See <i>MG 19.5,19.6,19.7</i> [.NOT AVAILABLE RAT	EI NOT AVAILABL	E RATE							
2 KSNV 10/15/12-10/21/12 R			n-12pm		-TWThF	:30 <del>(\$325.00</del> )	0.00 <i>NM</i>		
See MG 19.5,19.6,19.7									
[.NOT AVAILABLE RAT	•		40mm		water	.00 (0005.00)	0.00 444	l	
3 KSNV 10/15/12-10/21/12 F See MG 19.5,19.6,19.7	аспает кау	Hai	n-12pm		-TWThF	:30 <del>(\$325.00)</del>	0.00 IVIVI		
[.NOT AVAILABLE RAT	E] NOT AVAILABL	E RATE							
5 KSNV 10/16/12-10/19/12 R	achael Ray	11ar	m-12pm		-TWThF	:30 \$325,00	0.00 NM		
	DEN IN TOWN								
[NEWS INTERUPT - BI 6 KSNV 10/16/12-10/19/12 R	-	11ar	n-12pm		-TWThF	:30 \$325.00	0.00 NM		
(f) MG for 19.1,19,2,19,3	achachtay	1 101	п-12рш		-1W1116	.50 \$525,00	U.OU INIVI		
[Revised Rate to Reinst	-								
7 KSNV 10/16/12-10/19/12 R	achael Ray	11ar	n-12pm		-TWThF	:30 \$325.00	0.00 NM	ł	
MG for 19.1,19.2,19.3     [Revised Rate to Reinst]	atel							İ	
E 20 KSNV 10/22/12 10/22/12		CM	11am-12pm	M	:30	1 \$325.001	0.00 NM	1	\$325.00
10/22/12	Rachael Ray	OW	TTUIN TEPIN	M	.00	η ψυ2υ.υυτ	0.00 1410	'	φ325.00
RACHEL RAY	·								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 E 21 KSNV 10/16/12 10/19/12	Man Nows	CM	\$325.00 12-1230pm	0.00	.20	4 \$405.004	O OO NINA	1 .	<b>#4 700 00</b>
E21 K3NV 10/10/12 10/19/12	Noon News	CIVI	12-1230pm	-TWTF-	:30	4 \$425.001	0.00 NM	4	\$1,700.00
NEWS								1	
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1	
Week: 10/15/12 10/21/12 Spot Ch Date Range D	-TWTF escription	4 Stan	\$425.00 <u>t/End Time</u>	0.00	- Weekdays I	_ength Rate	Rtg Type		
2 KSNV 10/15/12-10/21/12 N			230pm		-TWThF	:30 (\$425.00)		1	
See MG 21.5			·			,			
[.NOT AVAILABLE RAT	-		200					Ł	
5 KSNV 10/16/12-10/19/12 N ① MG for 21.2 10/16	loon News	12-1	230pm		-TWThF	:30 \$425.00	0.00 NM	Í	
[Revised Rate to Reinst	ate]							i	
E 22 KSNV 10/22/12 10/22/12		CM	12-1230pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
	Noon News		·					1	
NEWS Start Date End Date	Maakdaya	Spots/Mosts	Data	Datina				1	
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00				1	
E23 KSNV 10/16/12 10/19/12	The Agenda 1230	Opm CM	1230-1p	-TWTF-	:30	4 \$225.002	0.00 NM	4	\$900.00
	The Agenda 123	-	•					1	•
AGENDA								i	

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Order / Rev:

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Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

KSNV

_Ln Ch S	Start Er	nd	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 23 KSNV 10	0/16/12 10/	19/12	The Agenda 1230 The Agenda 1230	•	1230-1p	-TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGENDA												
<u>Start D</u> Week: 10/15/	10/2	<u>Date</u> 1/12	<u>Weekdays</u> -TWTF	Spots/Week 4	Rate \$225.00	Rating 0.00						
E 24 KSNV 10	0/22/12 10/	/22/12	The Agenda 1230 The Agenda 1230	-	1230-1p	M	:30	1	\$225.002	0.00 NM	1	\$225.00
AGENDA Start D	hate End	Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		8/12	M	<u>opots/vveek</u>	\$225.00	0.00						
E 25 KSNV 10	0/18/12 10/	19/12	Days of our Lives Days of our Lives		1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS	Note Fuel	Dota	Mankalaya	CmataAhtaale	Data	Dation						
<u>Start D</u> Week: <b>1</b> 0/15/		<u>Date</u> 1/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
E 26 KSNV 10	0/22/12 10/	22/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS <u>Start D</u>	Date <u>End</u>	Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/		8/12	M	1	\$425.00	0.00						
E27 KSNV 10	0/16/12 10/	/19/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS			1110 2 00(010									
<u>Start D</u> Week: 10/15/		<u>Date</u> 1/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV 10	0/22/12 10/	/22/12	The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DRS			THE DOCIOIS									
Start D		Date Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/ E 29 KSNV 10		8/12 /19/12	M Dr. Phil	CM	\$325.00 3-4p	0.00 -TWTF	:30	4	\$450.001	0.00 NM	4	¢1 pnn nn
	0710712 107	10/12	Dr Phil	OW	0- <del>1</del> p	- 1 44 \$ \$	.50	7	φ450,001	U.UU INIVI	-	\$1,800.00
PHIL	Nata - Mara	D.1.	Maria de deser	01-0341	<b>D</b> - (	<b>B</b> . II						
<u>Start I.</u> Week: 10/15/		<u>Date</u> 1/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 30 KSNV 10	0/22/12 10/	/22/12	Dr. Phil	СМ	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
PHIL			Dr Phil									
Start D		Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/		8/12	M	1	\$450.00	0.00						
	0/16/12 10/	/19/12	NEWS 3 at 4 (1 h	-	4-5pm	-TWTF	:30	8	\$725.001	0. <b>00 NM</b>	8	\$5,800.00
NEWS Start D	)ate End	Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/		1/12	-TWTF	8	\$725.00	0.00						
E 32 KSNV 10	0/22/12 10/	/22/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho	•	4-5pm	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
NEWS	)ata Esd	Doto	Mookdovo	CnotoAMast.	Data	Doting						
<u>Start D</u> Week: 10/22/		<u>Date</u> !8/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 33 KSNV 10	0/16/12 10/	/19/12	M-F Early News	СМ	5-630p	-TWTF	:30	13	\$1,200.001	0.00 NM	13	\$15,600.00
			M-F Early News								[	
NEWS												

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Alt Order #: Flight Dates: 06837949

7949 Product Desc:

OBAM FOR AMERICA

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code	Break	Start/End	Time Days	s Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
E 33 KSNV 10/16/12 10/19/12 M-F Early News	CM	5-630p	-TWTF	: :30 13	\$1,200.001	0.00 NM	13	\$15,600.00
M-F Early News NEWS								
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 -TWTF Spot Ch Date Range Description		\$1,200.00 End Time	0.00	Weekdays Le	ength Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		-TWThF	30(\$1,200.00)			
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33. [PGM CHG = DEBATE]	.20,33.21,33.:	22						
2 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33. [PGM CHG = DEBATE]								
3 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33. [PGM CHG = DEBATE]								
4 KSNV 10/15/12-10/21/12 M-F Early News See MG 33.15.33.16.33.17.33.18.33.19.33.	5-63			-TWThF	:30 <del>(\$1,200.00)</del>	0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABL	, ,	22						
6 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33. [.NOT AVAILABLE RATE] NOT AVAILABL		22						
7 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		-TWThF	:30 <del>(\$1,2</del> 00 <del>.00)</del>	0.00 <i>NM</i>		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33. [.NOT AVAILABLE RATE] NOT AVAILABL	E RATE							
8 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		⊢TWThF	:30 <del>(\$1,200.00)</del>	0.00 NM		
See MG 33.15, 33.16, 33.17, 33.18, 33.19, 33. [.NOT AVAILABLE RATE] NOT AVAILABL		22						
13 KSNV 10/15/12-10/21/12 M-F Early News	5-63	0р		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 NM		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33 [.NOT AVAILABLE RATE] NOT AVAILABL		22						
15 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0p		-TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1 [Revised Rate to Reinstate]	,33.2							
16 KSNV 10/16/12-10/19/12 M-F Early News	5-63	Op.		-TWThF	:30 \$1,200.00	0 00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1		~_			.00 41,200.00	0.00 11141		
[Revised Rate to Reinstate]		_						
17 KSNV 10/16/12-10/19/12 M-F Early News  M MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1	5-63	Юр		-TWThF	:30 \$1,200.00	0.00 NM		
[Revised Rate to Reinstate]								
18 KSNV 10/16/12-10/19/12 M-F Early News  MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1	5-63	50p		-TWThF	:30 \$1,200.00	0.00 NM		
[Revised Rate to Reinstate]	,00.2							
19 KSNV 10/16/12-10/19/12 M-F Early News	5-63	60p		-TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1 [Revised Rate to Reinstate]	,33.2							
20 KSNV 10/16/12-10/19/12 M-F Early News	5-63	d0p		-TWThF	:30 \$1,200.00	0 00 NM		
(f) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1		-r				, 5,50		
[Revised Rate to Reinstate]								
21 KSNV 10/16/12-10/19/12 M-F Early News  (1) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1	5-63	Юр		-TWThF	:30 \$1,200.00	0.00 NM		
[Revised Rate to Reinstate]	,00.2							
22 KSNV 10/16/12-10/19/12 M-F Early News	5-63	80p		-TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1 [Revised Rate to Reinstate]	,33.2							
E34 KSNV 10/22/12 10/22/12 M-F Early News	СМ	5-630p	Мннн	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
M-F Early News								•
NEVVS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10/22/12 10/28/12 M		\$1,200.00	0.00			ı		

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Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T					Rtg Type	Spots	Amount
E 34 KSNV	10/22/1	2 10/22/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	2 \$1,20	0.001	0.00 NM	2	\$2,400.00
NEWS												
<u>Star</u> Week: 10/2	rt <u>Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
Spot Ch	Date Ra	<u>nge D</u>	<u>escription</u>		t/End Time	5,55	<u>Weekdays</u>	<u>Length</u>		Rtg Type		
	10/22/17 • MG 34.		1-F Early News	5-63	30p		M	- :30 <del>(\$</del> ^	1,200.00)	0.00 NM		
		Y MOVES]										
			I-F Early News	5-63	30p		M	- :30 \$	1,200.00	0.00 NM		
_	for 34.1 vised Ra	10/22 te to Reinst	atel									
			Sa-Su Early News	s CM	5pm-630pm		S- :30	1 \$45	0.002	0.00 NM	1	\$450.00
			Sa-Su Early New					,				*
NEWS Stat	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$450.00	0.00						
E36 KSNV	10/21/1	2 10/21/12	News 3 Live in Pr	ime CM	7-10pm		-s :30	1 \$90	0.002	0.00 NM	1	\$900.00
NEWS A	AFTER N	JFL	News 3 in Prime									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S	1	. 4000.00	0.00						
E 37 KSNV	10/16/1	2 10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF	:30	4 \$1,30	0.001	0.00 NM	4	\$5,200.00
JEOPA	RDY		coopa.ay									
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week		Rating						
	Date Ra		escription		\$1,300.00 <u>t/End Time</u>	0.00	Weekdays	Length	Rate	Rta Type		
			1-F Jeopardy		-7pm		-TWThF			0.00 NM		
		5,37.6,37.7,	37.8 E] NOT AVAILABL	EDATE								
-			1-F Jeopardy		-7pm		-TWThF	- :30(\$	1.300.00	) 0.00 <i>NM</i>		
See	MG 37.	5,37.6,37.7,	37.8		ı				,	, 0.00		
-			WHEEL IN PRIME 1-F Jeopardy	-	-7pm		Turke	-20/ds	4 200 00			
		5,37.6,37.7.		030	- <i>7</i> pm		-TWThF	- ,3∪( <del>-</del>	1 <del>,300.00</del> ,	0.00 NM		
[. <b>N</b> 0	IAVA TC	LABLE RAT	E] NOT AVAILABL	E RATE								
			1-F Jeopardy	630	-7pm		-TWThF	30(\$	1,300.00,	NN 00.0 (		
		5,37.6,37.7, LABLE RAT	37.8 E] NOT AVAILABL	E RATE								
_			1-F Jeopardy		-7pm		-TWThF	- :30 \$	1,300.00	0.00 NM		
		,37.2,37.4,3 ite to Reinst										
			atej 1-F Jeopardy	630	-7pm		-TWThF	- 30 \$	1 300 00	0.00 NM		
⊕ MG	for 37.1	,37.2,37.4,3	7.3				,	100 4	1,000.00	7 0.00 11111		
		te to Reinst	ate] 1-F Jeopardy	620	7000			.00/#				
	10/16/17 :MG 37		r-r Jeopardy	630	-7pm		-TWThF	- 30 <del>(\$</del>	1 <del>,3</del> 00.00	0.00 NM		
_			PGM AIRS IN PRI	ME]								
			1-F Jeopardy	630	-7pm		-TWThF	- :30 \$	1,300.00	0.00 NM		
~		,37.2,37.4,3 ite to Reinst										
9 KSNV	10/16/12	2-10/16/12 J	eopardy in PRIME	M-S	A 8-11p / SUN		-T	- :30 \$	1,300.00	0.00 NM		
	for 37.7 code ch											
·			M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,30	0.004	0.00 NM	1	\$1,300.00
			M-F Jeopardy	O141	ooo rpiii	1.1	.00	, ψ1,00	3,001	O.OO INIVI	'	ψ1,000.00
JEOPA		End Det	Maratal	O4-951	Б.	D-C-						
	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					I	

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Advertiser:

Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

			·				
Ln Ch Start End Inventory Code B	reak Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type 8	Spots	Amount
E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy C M-F Jeopardy	M 630-7pm	М	- :30 1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY							
Start Date End Date Weekdays Spots/V	<u>Veek</u> <u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 M	1 \$1,300.00	0.00	144		D4 T		
Spot Ch Date Range Description 1 KSNV 10/22/12-10/28/12 M-F Jeopardy	Start/End Time 630-7pm		Weekdays L M	engtn <u>reate</u> :30 <del>(\$1,300.00)</del>	Rtg Type		
See MG 38.2 [na debates]	out i pini			.00(\$1,000.00)	0.00 14///		
2 KSNV 10/22/12-10/22/12 M-F Jeopardy	630-7pm		M	:30(\$1,300.00)	0 00 N/M		
(b) See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIME]				(+,,,			
3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME	M-SA 8-11p / SUN		M	:30 \$1,300.00	0.00 NM		
MG for 38.2 10/22     [Inv Code]							
E 39 KSNV 10/16/12 10/19/12 M-F Wheel C	M 7-730pm	-TWTF-	- :30 4	1 \$1,300.001	0.00 NM	4	\$5,200.00
M-F Wheel of Fortune	·			. ,			, -,
WHEEL	W1- D-1-	D - 12					
Start Date End Date Weekdays Spots/V Week: 10/15/12 10/21/12 -TWTF	<u>Veek</u> <u>Rate</u> 4 \$1,300.00	Rating 0.00					
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30 <del>(\$1,3</del> 00 <del>.00)</del>	0.00 NM		
See <i>M</i> G 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
See <i>M</i> G 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
3 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30 <del>(\$1,300.00)</del>	0.00 NM		
See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]					l		
4 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm		-TWThF	:30(\$1,300.00)	0.00 8/8/		
See MG 39.5,39.6,39.7,39.8			101111	.σο(ψ1,σσσ.σσ)	0.00 14141		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 39.1,39.4,39.3,39.2     [Revised Rate to Reinstate]	7-730pm		- 1 W   11   F	.50 \$1,500.00	0.00 NW		
6 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30 \$1,300.00	0 00 NM		
MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]	Тоори		777111	.00 ψ1,000.00	0.00 1111		
7 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30(\$1,300.00)	0.00 <i>NI</i> M		
				, ( , , , , ,			
8 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm		-TWThF	:30 \$1,300.00	0.00 NM		
MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]	·						
9 KSNV 10/16/12-10/16/12 M-F Wheel	7-730pm			:30(\$1,300.00)	0.00 NM		
⊕ See MG 39.10							
[PGM CHG = DEBATE PGMS AIR IN PRIME]	MODERAL ZOUR		_				
10 KSNV 10/16/12-10/16/12 Wheel of Fortune in PRIME	M-SA 8-11p / SUr		-T	:30 \$1,300.00	0.00 NM		
[Inv Code]							
	M 7-730pm	M	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
M-F Wheel of Fortune							•
WHEEL Start Date End Date Weekdays SpotsA	<u>Veek Rate</u>	Rating					
Week: 10/22/12 10/28/12 M	1 \$1,300.00	0.00			ļ		

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days	1 31 1 -	Amount
E 40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm M M-F Wheel of Fortune	:30 1 \$1,300.001 0.00 NM 1	\$1,300.00
WHEEL		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 M 1 \$1 300 00 0 00		
Week: 10/22/12         10/28/12         M         1 \$1,300.00         0.00           Spot         Ch Date Range         Description         Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm	M :30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>	
See MG 40.2		
[na debates] 2	M: :30(\$1,300,00) 0.00 NM	
⊕ See MG 40.3	.55(\$1,5555.55)	
[PGM CHG = JEOP OR WHEEL IN PRIME]		
3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN    → MG for 40,2 10/22	M :30 \$1,300.00 0.00 NM	
[Inv Code]		
E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pmTWTF	:30 4 \$900.001 0.00 NM 4	\$3,600.00
Face to Face w/ J.Ralston		
FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 -TWTF 4 \$900.00 0.00		
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm See MG 41.5,41.6,41.7,41.8	TWThF :3 <i>0 (\$900.00)</i> 0.00 <i>NM</i>	
[PGM CHG = NBC DEBATE]		
2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :3 <i>0 (\$900<del>.00)</del> 0.00 <i>NM</i></i>	
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 <del>(\$900,00)</del> 0.00 <b>NM</b>	
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 <del>(\$900.00)</del> 0.00 <i>NM</i>	
See MG 41.5,41.6,41.7,41.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	THE 20 00000 00 NM	
® MG for 41.2,41.3,41.4,41.1	-TWThF :30 \$900.00 0.00 NM	
[Revised Rate to Reinstate]		
6 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM	
MG for 41.2,41.3,41.4,41.1     [Revised Rate to Reinstate]		
7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 (\$900-00) 0.00 NM	
⊕ See MG 41.9	,	
[PGM CHG= DEBATE - PGM AIRS IN PRIME]	THE 000 000 00 0 000	
8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM	
[Revised Rate to Reinstate]		
9 KSNV 10/16/12-10/16/12 FacetoFace/Ralston Report 730-758pm	:3 <i>0 (\$900-00)</i> 0.00 <i>NM</i>	
⊕ See MG 41.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]		
10 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm	-T :30 \$900,00 0.00 NM	
⊕ MG for 41.9 10/16		
[Inv Code]		
E 42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rept 730-758pm M Face to Face w/ J.Ralston	:30 1 \$900.001 0.00 NM 1	\$900.00
FACE TO FACE		
Start Date End Date Weekdays Spots/Week Rate Rating	İ	
Week: 10/22/12 10/28/12 M 1 \$900.00 0.00	l	

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate F	ri Rtg Type	Spots	Amount
E 42 KSNV 10/22/12 FACE TO FACE	2 10/22/12	FacetoFace/Raist Face to Face w/ c		730-758pm	M	:30	<b>1</b> \$900.001	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
	-10/28/12 F	<u>escription</u> ace <i>toFace/Ralston</i>		<u>/End Time</u> 758pm		<u>Veekdays</u> ∕I		<u>ite Rtg Type</u> <i>00)</i> 0.00 <i>NM</i>		
See MG 42.2 [PGM CHG =	= NBC DEB/	-								
2 KSNV 10/22/12		ALSTON in PRIME	8-11	pm		1	- :30 \$900	.00 0.00 NM		
E 43 KSNV 10/20/12	2 10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	1	\$525.00	0.00					
E 44 KSNV 10/20/12	2 10/20/12	Wknd Wheel of F SAT/ Wheel of Fe		7-730pm	5-	:30	1 \$525.001	0.00 NM	1	\$525.00
WHEEL <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	S-	1 CM	\$525.00	0.00 -T	-30	1 64 000 001	O OO NIM	4	£4.000.00
E 46 KSNV 10/16/12	2 10/16/12	Tues PR 8-9p Tuesday Prime 8		8-9pm	-	:30	1 \$4,000.001	0.00 <b>NM</b>	1	\$4,000.00
THE VOICE			0 ( 84/ )	<b>-</b> .						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$4,000.00	<u>Rating</u> 0.00					
E47 KSNV 10/17/12	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM e 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
SVU <u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
E 48 KSNV 10/18/12	2 10/18/12	Thurs PR 10-11p Thursday Prime		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK CENTER Start Date Week: 10/15/12	End Date 10/21/12	Weekdays T⊹	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
E49 KSNV 10/19/12		Fri PR 9-10p Friday Prime 9-1	СМ	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	F	1	\$2,600.00	0.00					
E 50 KSNV 10/19/12  DATELINE	2 10/19/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
E 51 KSNV 10/20/12			CM	8-9pm	S-	:30	1 \$800.002	2 0.00 NM	1	\$800.00
NBC PRIME	- 15.	•		<b>5</b> /	<b>.</b>					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00					
E 52 KSNV 10/20/12		Sat PR 9-10p Saturday Prime 9	CM 9-10pm	9-10pm	S-	- :30	1 \$900.002	2 0.00 NM	1	\$900.00
NBC PRIME			A		<b>.</b>					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00					
E 53 KSNV 10/21/12		NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		30	1 \$2,400.00	1 0.00 NM	1	\$2,400.00
FNIA <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

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Order / Rev:

105006

10/16/12 - 10/22/12

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837949

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots Rate Pri Amount 10/21/12 10/21/12 NFL Pre-Game / FNA 1p-530pm ----S :30 1 \$2,400,001 0.00 NM \$2,400.00 NFL Pre-Game **FNIA** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ----S 1 \$2,400.00 0.00 E 54 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----S :30 1\$10,000,001 0.00 NM \$10.000.00 NFL Football SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5 1\$10,000.00 0.00 E 55 KSNV 10/21/12 10/21/12 Jeopardy in PRIME CM \$350.004 M-SA 8-11p / SUN-----S :30 0.00 NM 1 \$350.00 Jeopardy in Prime TBD **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/15/12 10/21/12 ----S \$350.00 0.00 E 56 KSNV 10/16/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 4 \$1,200,001 0.00 NM \$4,800.00 M-F News 3 at Eleven **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating 10/21/12 -TWTF--Week: 10/15/12 4 \$1,200.00 0.00 10/22/12 10/22/12 M-F News 3 at Eleven CM E 57 KSNV 11pm-1135pm M-----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS** End Date Start Date **Weekdays** Spots/Week Rate Rating 10/28/12 Week: 10/22/12 M----1 \$1,200.00 0.00 ----S-E 58 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 0.00 NM 1 \$1,100.001 \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/21/12 ----S-Week: 10/15/12 1 \$1,100.00 0.00 Ch Date Range Description Start/End Time <u>Length</u> Spot Rate Rtg Type <u>Weekdays</u> 1 KSNV 10/15/12-10/21/12 Sa-Su News 3 at Eleven 11pm-1135pm :30(\$1,100.00) 0.00 NM -----Sa--See MG 58.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -----sa--2 KSNV 10/20/12-10/20/12 Sa-Su News 3 at Eleven 11pm-1135pm :30 \$1,100.00 0.00 NM (f) MG for 58.1 10/20 [Revised Rate to Reinstate] E 59 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm -----5 30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 -----5 \$1,100.00 0.00 E 60 KSNV 10/16/12 10/19/12 The Tonight Show CM 1135p-1237a -TWTF--\$500.001 0.00 NM :30 \$2,000.00 **Tonight Show LENO** Spots/Week Start Date End Date Weekdays Neekdays Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$500.00 0.00

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105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

	•	k Start/End Time		Len Spots	Rate Pri		Spots	Amount
E 60 KSNV 10/16/12 10/19/12		1135p-1237a	-TWTF	- :30 4	\$500.001	0,00 NM	4	\$2,000.00
LENO	Tonight Show							
Start Date End Date	Weekdays Spots/Wee	k Rate R	ating					
Week: 10/15/12 10/21/12	-TWTF	4 \$500.00	0.00					
<del></del>	·	art/End Time				Rtg Type		
1 KSNV 10/15/12-10/21/12 The		35p-1237a		TWThF	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>		
See <i>MG</i> 60.5,60.6,60.7,60 [.NOT AVAILABLE RATE								
2 KSNV 10/15/12-10/21/12 The	=	35p-1237a		-TWThF	:30 (\$500.00)	O OO AMM		
See MG 60.5.60.6.60.7.6	_	00p 12014			.50 (\$600.00)	0.00 14111		
[.NOT AVAILABLE RATE								
3 KSNV 10/15/12-10/21/12 The	e Tonight Show 11	35p-1237a		-TWThF	:30 <del>(\$500.00)</del>	0. <b>00 NM</b>		
See MG 60.5,60.6,60.7,6								
[.NOT AVAILABLE RATE	-	05 4005						
4 KSNV 10/15/12-10/21/12 The	-	35p-1237a		-TWThF	:30 <del>(\$500.00)</del>	0.00 NM		
See MG 60.5,60.6,60.7,6 [.NOT AVAILABLE RATE								
5 KSNV 10/16/12-10/19/12 The		35p-1237a		-TWThF	:30 \$500.00	0.00 NM		
MG for 60.1,60.4,60.2,60.	•				100 4000100	0100 1111		
[Revised Rate to Reinstat								
6 KSNV 10/16/12-10/19/12 The	•	35p-1237a		-TWThF	:30 \$500,00	0.00 NM		
(f) MG for 60.1,60.4,60.2,60.								
[Revised Rate to Reinstat	= -	25p 1997a		Turbe	-20 #500.00	0 00 NINA		
7 KSNV 10/16/12-10/19/12 The	•	35p-1237a		-TWThF	:30 \$500.00	0.00 NM		
[Revised Rate to Reinstat								
8 KSNV 10/16/12-10/19/12 The		35p-1237a		-TWThF	:30 \$500.00	0.00 NM		
MG for 60.1,60.4,60.2,60.					·			
[Revised Rate to Reinstat	te]							
E 61 KSNV 10/22/12 10/22/12	<del>-</del>	1135p-1237a	M	- :30 1	\$500.001	0.00 NM	1	\$500.00
LENO	Tonight Show							
L⊏NO Start Date End Date	Weekdays Spots/Wee	uk Data D	Patina					
Week: 10/22/12 10/28/12	M	<u>ek Rate R</u> 1 \$500.00	Rating 0.00					
	scription St	art/End Time		Weekdays Le	ength Rate	Rta Type		
1 KSNV 10/22/12-10/28/12 Th	e Tonight Show 11	35p-1237a		M	:30 <del>(\$5</del> 00.00)			
See MG 61.2								
	] NOT AVAILABLE RATE	25- 4027-			.00 4500.00	0.00 1114		
2 KSNV 10/22/12-10/22/12 The	e ronight show	35p-1237a		M	:30 \$500.00	0.00 NM		
[Revised Rate to Reinstat	tel							
E 62 KSNV 10/16/12 10/19/12 I	<u> </u>	1237a-136am	-TWTF-	- :30 4	\$250.002	0.00 <b>NM</b>	4	\$1,000.00
	Late Night w/Fallon				#200.00 Z	3,00 14101		ψ1,000,00
FALLON								
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/15/12 10/21/12	-TWTF	4 \$250.00	0.00				l	

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949 10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/19/12 Late Night w/Fallon 1237a-136am F 62 KSNV CM-TWTF--:30 \$250.002 0.00 NM \$1,000.00 Late Night w/Fallon **FALLON** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> -TWTF--Week: 10/15/12 10/21/12 4 \$250.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TWThF----:30 (\$250-00) 0.00 NM See MG 62.5.62.6.62.7.62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TWThF----(\$250.00) 0.00 NM See MG 62.5.62.6.62.7.62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -TWThF----:30 (\$250.00) 0.00 NM See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am -----:30 (\$250-00) 0.00 NM See MG 62.5.62.6.62.7.62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF---⊷ :30 \$250.00 0.00 NM MG for 62.4.62.1.62.2.62.3 [Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF----.30 \$250.00 0.00 NM MG for 62.4.62.1.62.2.62.3 [Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF----:30 \$250.00 0.00 NM (M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate] 8 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF----:30 \$250.00 0.00 NM MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate] E 63 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am M----:30 \$250.001 0.00 NM \$250.00 Late Night w/Fallon **FALLON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$250.00 0.00Spot Ch Date Range Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am :30 (\$250.00) 0.00 NM See MG 63.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 Late Night w/Fallon 1237a-136am :30 \$250.00 0.00 NM MG for 63.1 10/22 [Revised Rate to Reinstate] E 64 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am :30 0.00 NM \$1,400.001 \$1,400.00 Saturday Night Live SNL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 0.00 \$1,400.00 E 65 KSNV 10/21/12 10/21/12 Sports Night in Las VegaGM Sun 1135p-1200a ----S :30 \$200.002 0.00 NM 1 \$200.00 Sports Night in Las Vegas SPORTS NIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$200.00 0.00 Totals 152 \$125,975.00